

NORWEGIAN **FILM** INSTITUTE

Support development, production
and promotion of Norwegian films





The NORWEGIAN**FILM**INSTITUTE operates under the authority of Ministry of Culture and Church Affairs, and is responsible for implementing the Norwegian film policy, as well as, advise in film policy matters.

The Norwegian Film Institute aims to support development, production and promotion of Norwegian films, including documentaries and shorts, as well as, television drama and video games, while promoting Norway to international producers as an attractive and spectacular location for film shoots.

We are located in Filmens Hus (The Film House) in downtown Oslo. Filmens Hus is a gathering place for many in the Norwegian film industry and administration, in addition to the general public. The Norwegian Film Institute is also in charge of the Cinémathèque and the Norwegian Film Museum on the ground floor.

On behalf of the Norwegian Film Institute, I would like to invite colleagues, partners and other stakeholders to dialogue and collaboration.

Please don't hesitate to contact us.

Nina Refseth
CEO



EXECUTIVE MANAGEMENT

CEO of the Norwegian Film Institute is Ms. Nina Refseth

THE BOARD

The Board of the Norwegian Film Institute consists of ten members, each appointed by the government. The board appoints the CEO: Kristenn Einarsson(chair), Aage Aaberge, Solvor Amdal, Morten Andreassen, Henning Camre, Lisa Marie Gamlem, Nina Grünfeld (deputy chair), Eirik Ildahl, Toril Simonsen, Randi Øverland.

The Norwegian Film Institute has approx. 100 employees, and is divided into five departments: three industry departments, the Administration and the Information Department. An executive editor answers directly to the CEO.

PROMOTION

- Promotion and marketing Norwegian films at film festivals and markets
- Film weeks and other cultural events in Norway and abroad
- Presenting Norway to foreign producers and investors
- Promoting Norwegian locations

An important area is to help launch Norwegian films in Norway.

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EXECUTIVE EDITOR

The Executive Editor is responsible for major film cultural projects abroad, and for foreign delegations visiting Norway.

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PRODUCTION AND DEVELOPMENT

Total funding amounts to approx. NOK 350 mill./year, covering

- Development support: Screenplays, projects and video games
- Production support: Feature films, documentaries, short films, television series
- Seminars, workshops and training for professionals

The Department for Development and Production allocates grants to film, TV and game producers, as well as to Norwegian script writers. In addition, the department is serving the audio-visual community, organising workshops, courses and seminars aimed at furthering creative and technical competence, as well as project-based training for the development and enhancement of individual skills.

Funding is available for:

- Development grants, screenplays for full length feature films and tv series
- Production support for full-length feature films, including support for project development and marketing
- Support for the Norwegian [minority] participation in international co-production
- Production support for short films and television documentaries, and for television series, including support for project development
- Support for project development of video games
- Box office bonuses

In addition, a support scheme for company development, focusing on slate development funding.

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MEDIA Desk Norway is responsible for the EU's MEDIA programme and operates as its information and consulting office in Norway. The MEDIA programme support the European audiovisual industry through a variety of support schemes for training of professionals, project development, distribution, festivals, markets and other promotion activities. MEDIA Desk Norway is administratively linked to the Norwegian Film Institute, and located in the Development and Production department.

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INFORMATION

- Press and media relations, external and internal communication
- Events
- Research, statistics and policy matters
- Graphic design

In charge of external communication and internal communication. Providing social arenas for the film industry. Coordinating events, advising on communication issues and press management – media and communication strategy work. Research and advice on policy matters and film issues for the Ministry of Culture and Church Affairs.

CONTACT: Director Media and Communication, Mette Tharaldsen.
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AUDIENCE

- Cinematheque
- Festivals, seminars and workshops
- Film store and dvd releases
- Digital film distribution
- Film Museum, exhibitions
- Publications
- Children and youth activities
- Regional activities

The department works to promote Norwegian films, international classics and film culture to a broad audience at the Film House in Oslo and throughout the country, in collaboration with national and international cultural institutions. The department develops various projects, particularly related to digital forms of communication.

CONTACT: Director Audience, Mia Lindrup.
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ADMINISTRATION

The Administration provides basic services to the other departments of the Institute. The Administration is responsible for human resources, legal matters, budget and accounting, records, internal services, information and communication technology.

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