



APPLY NOW: EUROPEAN DELEGATION TO HONG KONG FILMART
Deadline: 31st January 2024

With a more favorable filming environment compared to Mainland China, Hong Kong is positioning itself as a future hub for co-productions. The city is working on a new co-production funding scheme designed specifically for the coproduction with Europe.

In this context, in partnership with the Hong Kong Trade Development Council (HKTDC), **Bridging the Dragon** is organizing a European mission to the Hong Kong FILMART (11 - 14 March 2024), the largest marketplace in Asia for the entertainment industry. Approximately 15 European film producers and institutional representatives from different countries would take part to the initiative. The aim of the trip is to offer to the delegates an insight of the growing Asian content industry, matchmaking opportunities, contacts with local institutions, in order to develop further cooperation.

|| WHO CAN PARTICIPATE ||

Film professionals with a **proven track record** and a special interest in **Euro-Asian film collaboration** will be selected.

In case of space limitation, **Bridging the Dragon's members** will be given special priority.

|| STRUCTURE ||

The delegation will take place on 11-14 March 2024. The foreseen program would include:

- Introduction to the local film community of Hong Kong and its filming opportunities
- Immersion in the local market and attendance to the panel discussions on Euro-Asian film co-production involving Asian film institutions and producers
- One-on-one matchmaking meetings and networking activities
- Visit to local companies and film realities

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FEES

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Fee: €4,270. This covers **airfare, accommodation, market badge, organization costs, local transportation, guide, and subsistence** during the event.

Financial Support: Participants are encouraged to seek financial support from national/regional funding bodies. Inform us if you apply to any of **BTD supporting institutions**.

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CONDITIONS

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Information and photos of the selected participants may be shared with press and other parties.

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APPLICATION

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Applications must be submitted via the e-form [here](#) by **Wednesday, 31 January 2024**.

For any inquiries, please email: berlinoffice@bridgingthedragon.com.

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